

## PRESS RELEASE

Paris, 10<sup>th</sup> November 2011

### **SOCIETE GENERALE EQUIPMENT FINANCE, “VENDOR FINANCE PROVIDER OF THE YEAR”**

For the second year in a row, Societe Generale Equipment Finance received the “Vendor Finance Provider of the Year” award at the Leasing Life Awards Ceremony on 3<sup>rd</sup> November in Munich, Germany.

A panel of judges, specialists and industry professionals, distinguished Societe Generale Equipment Finance in a competition between major international companies as the Vendor Finance Provider of the Year, for “its determination to grow in Vendor Finance by building and reinforcing partnerships, developing creative sales strategies and vendor offerings across a broad range of business segments”.

Leasing Life, a magazine specialised in leasing and asset finance owned by VRL Financial News, launched the Leasing Life Awards in 2007 in order to recognise the best companies and industry leaders in Europe.

Societe Generale Equipment Finance was previously recognised by Leasing Life in 2007, 2008 and in 2010.

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### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees\* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.  
[www.societegenerale.com](http://www.societegenerale.com)

*\* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*

### **Societe Generale Equipment Finance**

Societe Generale Equipment Finance is the international equipment and vendor finance specialist of Societe Generale group. Societe Generale Equipment Finance is a worldwide leading player; it employs 2,900 people serving more than 256.000 customers in 25 countries in the world.

Societe Generale Equipment Finance manages more than EUR 23 billion assets.

[www.sgef.com](http://www.sgef.com)